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Benefit one

Kurashinity · Coin Program

Users' Guide

June 2024

What is Kurashinity Coin Program?

Kurashinity · Coin Program

A coin-based customer loyalty program where customers are rewarded according to various criteria.

Customers can use their accumulated coins and redeem them for products or services of their liking.

1. Earn Coins

Coins will be rewarded when a certain criteria is met



2. Accumulate Coins

Collect coins needed to redeem your preferred item



Check your earned Coins in Benefit One Website!



3. Use Coins

Access Benefit One Website and get the item!



Coin Reward Qualifying Criteria

**For Regular Service Plan users,
there are 2 types of criteria which can qualify to earn coins.**

① Anniversary Coin

【Rewarded Coins】

Every year after the 1st year of using Kurashinity = **2 0 0 0 Coins**

【Timing of Reward】

Yearly every 15th of the contracted service month.

(If the 15th falls on a public holiday or a weekend, the coins will be rewarded on the following business day)

Ex.) 1st Regular service day: June 20, 2024 → Date of reward will be on June 15, 2025

② Friend-Referral Coin

【Rewarded Coins】

If your referred friend signs up for the regular service contract, both you and your friend will earn points!

= **Introducer · Referred friend 5 0 0 0 Coins each!**

【Timing of Reward】

The 15th of the following month after your friend signs up the regular service contract.

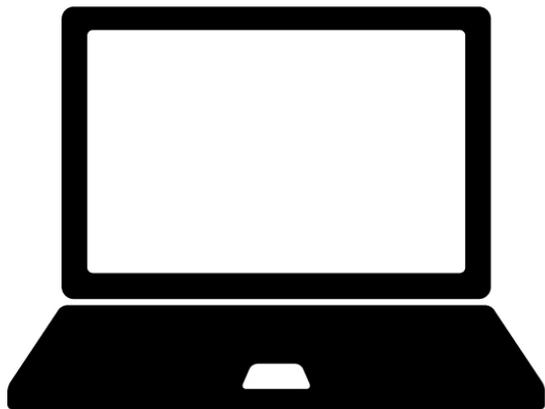
(If the 15th falls on a public holiday or a weekend, the coins will be rewarded on the following business day)

● Coin Expiration Date : End of the same month 3 years after the coins were earned

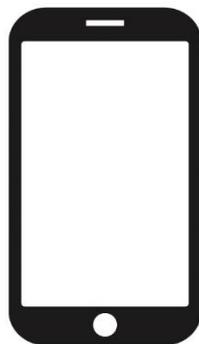
Ex.) Reward Date: June 15, 2025 → Expiration Date: June 30, 2028

※Please note that the coin-reward qualifying criteria are subject to change without prior notice.

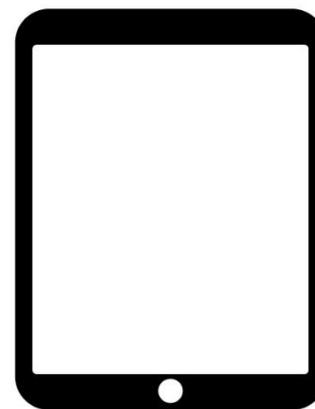
The website is accessible with any device that is connected to the internet. PC, Tablet, Smartphones.



Computer



Smartphone



Tablet

■ Recommended Environment :

Firefox Latest Version / Safari Latest Version / Google Chrome Latest Version

Please check the type of browser you are using in order to use the site properly and comfortably.

Please note that the recommended environment does not include operating systems or browsers that are no longer supported by their developers and for which security updates, etc. are no longer provided.

2 Steps

① Benefit One Account Registration ② Account Access

STEP① “Benefit One” Account Registration

Benefit One Account
Registration QR
Code



① Benefit One
Account
Registration URL

https://beac.benefit-one.inc/bo/bpf/auth/firstlogin/web/login?bo_service_code=IC

*An email address or mobile phone number is needed to register a Benefit One Account
*If you have a designated domain reception, please set it to @benefit-one.co.jp.
***Even if you already have a Benefit One Account through your employer, etc., you will need an account specifically for this program. Please make sure to register.**

STEP② Account Access

Benefit One Account
Access QR Code



② Benefit One
Account
Login URL

<https://incp.benefit-one.inc/home/>

※The login website is available all day except from 2:00 a.m. to 5:00 a.m.

STEP ① Benefit One Account Registration

On the initial login screen, enter the following three items to log in.

• **Org. ID : C10015B8M**

• **Authentication Key :**
Telephone number
(no hyphens) registered in
Kurashinity

*If you have registered both mobile and home number, please enter your mobile phone number

Authentication Key 2:
The last 4 digits of the phone number above

① Enter the email address (or phone number) and password you want to use as your Account ID. Click “新規登録”. Agree to the Terms and Conditions, a temporary Benefit One Account will be completed.

Email address or phone number to be used as an Account ID

Set Password

②-a : If you registered with your **phone number** in ①, you will receive an SMS. Please enter the authentication key.

(2)-b: If you registered with your **e-mail address** in (1), you will receive an account registration in your e-mail.

Next Page



Accessing the Website Initial Setting

③ You will be redirected to Identity Verification page

Enter the email address or phone number and the password you set in ①

本人確認

メールアドレス

パスワード

送信

④ Enter the information and click “送信” to complete Benefit Account registration

本人確認

姓 名

セイ メイ

送信

⑤ Registration Complete

登録完了

ベネアカウントが登録されました。
以下からログインしてください。

ログイン

※For foreign clients, Katakana Name is required, Please contact Kurashinity Customer Support for your registered Katakana Names

STEP ② Website Access Login

ログイン

ログインIDおよびパスワードを入力してください。

ログインID

パスワード

ログイン

Enter Login ID and Password
Click “ログイン”

ログインID

ID

パスワード

パスワード

ログイン

**Benefit Account
Registration
Complete**

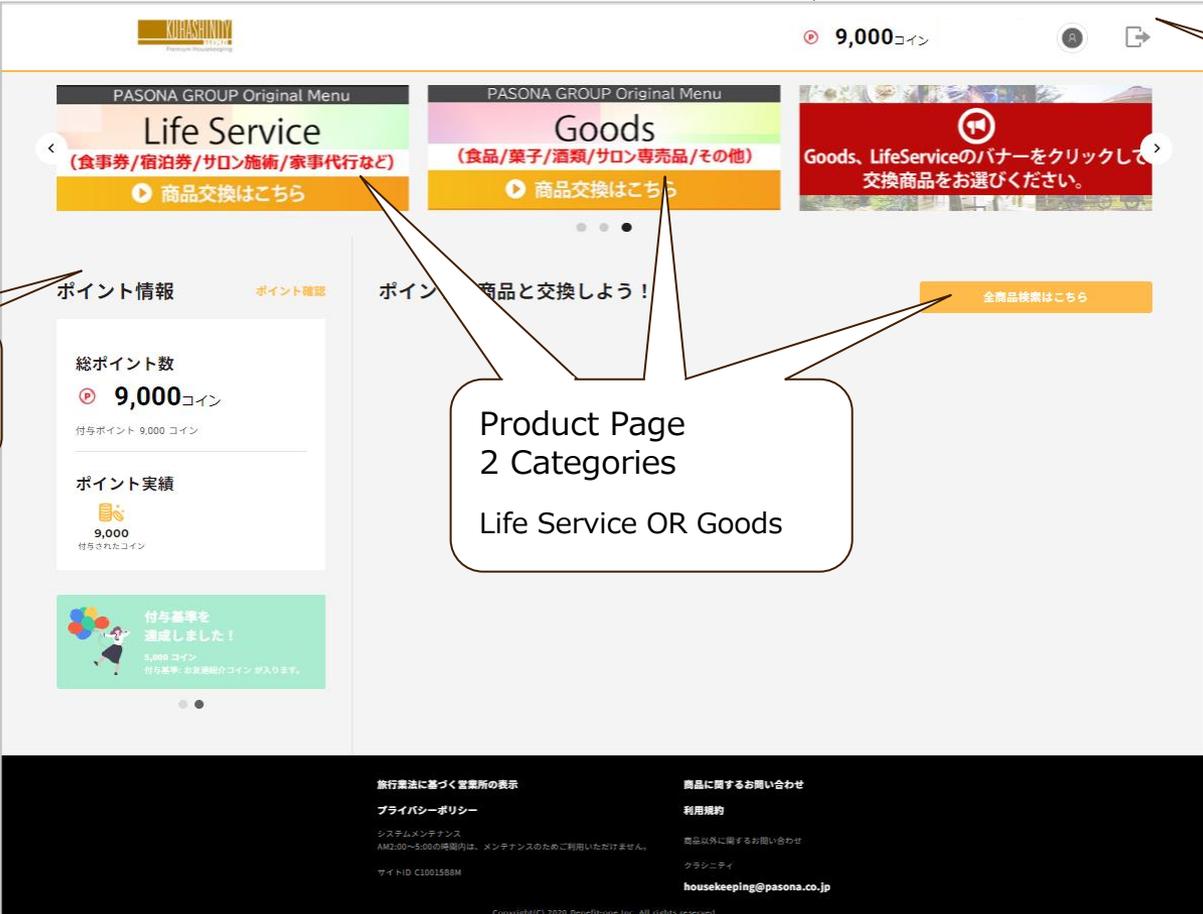
You can login to
your account in
Benefit One
Website

How to Use the Website Home Page

※Due to Website specifications, COINS = POINTS

Coin Balance

My Page
※See next page for details



LOG OUT

Point Information
※ See next page for details

Product Page
2 Categories
Life Service OR Goods

How to Use the Website My Page

9,000コイン

PASONA GROUP Original Menu

Goods
(食品/菓子/酒類/サロン専売品/その他)

Goods、LifeServiceのバナーをクリックして
交換商品をお選びください。

商品交換はこちら

商品交換はこちら

商品と交換しよう！

マイクーポン お気に入り 本人 様

トップ > マイページ

マイページ

⑤ マイページトップ >

会員設定

会員情報設定 >

マイクーポン

マイクーポン >

使用済み/有効期限切れの
クーポン

申込履歴

LifeService・Goods

閲覧履歴

閲覧履歴 >

お気に入り

お気に入りメニュー >

会員情報

本人 様

① 会員情報

マイクーポン

② 申込履歴

③ 閲覧履歴

④ お気に入り

- ① Member Account To confirm and change of membership ID, address, email, etc.
- ② Order History To check the product ordered
- ③ Browsing History To check the browsing history of products
- ④ Favorites To check favorite products
- ⑤ Item List List view of ① ~ ④

※My Coupon function cannot be used

How to Use the Website Points (Coins) Confirmation Page



Coin Balance

Number of coins for each criteria

ポイント確認

総ポイント数: **9,000**コイン

付与ポイント **9,000**コイン

有効期限切れのポイントは [こちら](#)

付与基準一覧

- 継続ご利用コイン 1,000コイン +
- お友達紹介コイン 5,000コイン +

もっと見る >

絞り込み

並び替え ↓

メンバーを探す

ご愛顧サンクスコイン (8年目)	2024/05/29 付与	4,000 コイン +
お友達紹介コイン	2024/05/29 付与	5,000 コイン +

Expired Coins

※Expiration Date
By the end of the same month
three years after the coin is issued.

Date Issued

How to Use the Website To Order/Purchase

Select a product, enter the required information, and complete the purchase process. If you do not have enough coins, you can pay the remaining amount by credit card.



Select the product & Click



Select the quantity & Click 「申し込む」 to apply



Follow the instructions on the screen and enter the necessary information. Check if the information is correct and click 「上記内容で申し込む」 to Apply

If you don't have enough coins 「決済選択画面に進む」 Proceed to Payment Selection Screen and register your credit card.



Your application is complete. You can check the details of your application on the "Points (Coins) Confirmation Page" and in the email notification of your order.

Various Types of Automatic Email Notifications

There are 4 types of emails stating the Points "COIN" information

- ◆ **Point Receipt Notification E-mail:** You will be notified when you receive points (COINS).
- ◆ **Point Balance Notification E-mail:** Points (COIN) balance will be notified from 1:00 p.m. on the 1st and 15th of each month.
- ◆ **Point Expiration Notification E-mail:** Notifications will be sent daily at 8:45 a.m., one week before the expiration date.
- ◆ **Purchased Order Notification E-mail:** Notifications when the item application is complete. (Refusal to receive this notification is not permitted in the system)

● Email Receipt Settings



Click this icon on the top screen
Click [Email reception settings]

A screenshot of the 'Email reception settings' screen. It lists three notification types with radio buttons for '希望する' (I want to receive) and '希望しない' (I do not want to receive):

- ポイント受取通知メール: 希望する 希望しない
- ポイント残高通知メール: 希望する 希望しない
- ポイント有効期限通知メール: 希望する 希望しない

At the bottom, there are two buttons: '保存' (Save) and 'キャンセル' (Cancel).

Select whether you wish to receive the information or not.

Click 「Save-保存」

※If you have a designated receiving domain, please set it up to receive emails from 「@benefit-one.co.jp」

※ If you registered your **Benefit account using your mobile phone number**, please register your email address in My Page > Member Information Settings > "Account Information" and register your e-mail address.

Inquiry Contact

■ Inquiries about the Program



Kurashinity



housekeeping@pasona.co.jp

■ Inquiries about the products



Inquiry Form

(Inquiries will be directed to Benefit One)



インセンティブ・ポイント お問い合わせフォーム

必要事項をご入力の上、「入力内容を確認する」へ進むを押してください。

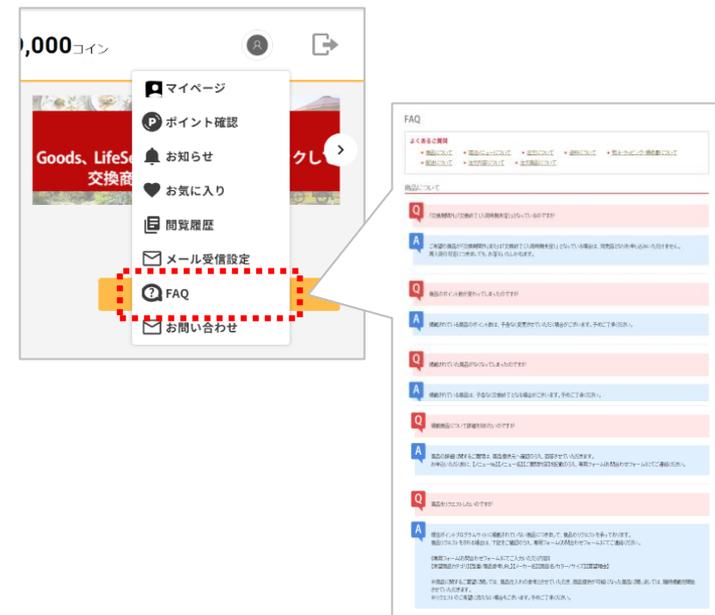
ご申請いただきました内容につきましては、順次回答をさせていただきますが 現在お問合せが込み合っており、ご回答までに数日お時間をいただいております。
お問合せ後、返事がない場合は恐れ入りますが再度お問合せください。
なお、お問合せ内容により、お電話にてご連絡する場合がございますので、ご了承ください。

※16時以降のお問合せは翌営業日のご回答となります。予めご了承くださいませ。

会員様情報

ご利用環境	必須	<input type="radio"/> PC <input type="radio"/> スマホ (iPhone) <input type="radio"/> スマホ (Android) <input type="radio"/> その他
ご利用サービスのカテゴリ	必須	【選択してください】
お問合せのジャンル	必須	【選択してください】
ご利用サービス名称		最終的なご利用サービスがある場合はメニュー名をご記入ください。
ご利用日 (お申込日)		年 / 月 / 日

※Please see frequently asked questions on the top page



※ Screen images may be subject to change